

Name: Odelia Rosin

Date: 1/7/2024

CURRICULUM VITAE

1. Personal Details

Permanent Home Address: Yoni Netanyahu 14, Givat Shmuel

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Marital Status: Married +3

2. Higher Education

A. Undergraduate and Graduate Studies

1992-1996 - M.A. at Bar Ilan University (Israel), in Economics (MAGNA CUM LAUDE)

1985-1990 - B.A. at Bar Ilan University (Israel), in Economics and Computer Science (CUM LAUDE)

B. Doctoral Degree and Post-Doctoral Studies

2003-2008 - Ph.D. in Economics at Bar Ilan University (Israel)

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution	Department	Rank/Position
2021 - present	College of Management	Business	Vice Dean + Lecturer
2014 - 2021	College of Management	Bnei-Brak (Haredi) Campus	Dean + Lecturer
2014 - 2021	College of Management	Pre-academic Studies Unit	Academic head
2008 - 2021	College of Management	Economics + Behavioral Sciences	Fellow Teacher
2008 - 2017	College of Tel-Aviv Yafo	Economics + Nursing	Fellow Teacher
1993 - 2008	Bar-Ilan University	Economics	Instructor

4. Offices in Academic Administration

Dates	Name of Institution	Department	Position
2021 - present	College of Management	Business Faculty	Vice Dean
2014 - 2021	College of Management	Bnei-Brak (Haredi) Campus	Dean
2014 - 2021	College of Management	Pre-academic Studies Unit	Academic head

5. Participation in Scholarly Conferences

Active Participation - Papers presented at scientific meetings

Date	Name of Conference	Place	Subject of Lecture	Role
27-31.3.2008	Annual Meeting of the European Public Choice Society	Jena	Weight-Loss Dieting Behavior	Lecturer
12-16.7.2011	IAREP / SABE / ICABEEP Conference	Exeter	Weight-Loss Dieting Behavior: An Economic Analysis	Lecturer
5-8.9.2012	IAREP Conference	Wroclaw	To Be or Not to Be Vaccinated: A Learning model	Lecturer
4-7.7.2013	PET13 Conference	Lisbon	To Be or Not to Be Vaccinated: A Dynamic Learning model	Lecturer
30.6-2.7.2014	FUR Conference	Rotterdam	Obesity and Economic Behavior: Risk aversion, Subjective Discounting, and Optimism	Lecturer

6. Scholarships, Awards, and Prizes

Years	Institution & Department	Award/fellowship
2009+2010+2011	Elsevier	First place in the list of most downloaded paper in the Journal of Public Economics
2015	BioMedUpdater	Place #9 in the list of 20 top articles in the research domain since 2012
2010	College of Management, Economics	Scholarship for incorporating environmental contents
2005 - 2007	Bar-Ilan University, Economics	President scholarship for excelling Ph.D. students
2004	Bar-Ilan University, Economics	Scholarship for graduate students
1999	Bar-Ilan University, The Rector	Outstanding teaching award
1994	Bar-Ilan University, Economics	Scholarship for graduate students

7. Teaching

Courses Taught in Recent Years

Year	Course Name	Type	Degree	No. of Students
2022 - present	Managerial Economics – Micro + Macro	Lecture	Undergraduate	100
2009 - present	Introduction to Economics for non-Economists	Lecture	Undergraduate	150
2008 - 2017	Health Economics for Economists	Lecture	Undergraduate	60
2008 - 2014	Introduction to Economics for Economists	Lecture	Undergraduate	80
2012 - 2014	Seminar in Health Economics	Lecture	Undergraduate	12
2014 - 2016	Health Economics for Nurses	Lecture	Undergraduate	80
2003 - 2008	Mathematics for Economics	Lecture	Undergraduate + Graduate	40
1994 - 1998	Computer Skills for Economists	Lecture	Undergraduate	100
1993 - 1995	Introduction to Computer Programming for Economists	Lecture	Undergraduate	80

8. Professional Experience

Dates	Name of Company	Department	Position
1997 - 2001	Ness Technologies		Software developing trainer
1990 - 1991	Contahal		Software developer
1983 - 1988	IDF, Air Force		Software developer

PUBLICATIONS

A. Ph.D. Dissertation

Title of Ph.D. Thesis: “Obesity: Behavioral-Economic Dimensions and Public Policy”
Bar Ilan University, Israel
Name of Supervisors: Prof. Arye L. Hillman and Prof. Nava Kahana

B. Articles in Refereed Journals

Published

1. The Economic Causes of Obesity: A Survey. *Journal of Economic Surveys* 22(4), 617-647, 2008.
2. Junk Food, Home Cooking, Physical Activity and Obesity: The Effects of the Fat Tax and the Thin Subsidy. *Journal of Public Economics* 93(5-6), 823-830, 2009 (with Gideon Yaniv and Yossef Tobol).
3. Weight-loss Dieting Behavior: An Economic Analysis. *Health Economics* 21(7), 825-838, 2012.

C. Articles or Chapters in Scientific Books (which are not Conference Proceedings)

Published

Behavioral Aspects of Obesity. In: *Handbook of Behavioral Economics and Smart Decision-Making: Rational Decision-Making within the Bounds of Reason*, Ed.: Morris Altman. Edward Elgar, Publisher: Edward Elgar, 2017.

D. Entries in Encyclopedias

Obesity. In: *Real World Decision Making, An Encyclopedia of Behavioral Economics*, Ed.: Morris Altman. ABC-CLIO, 2015.