



**Dan Arav**  
School of Media Studies  
College of Management Academic Studies

July, 2024

## **CURRICULUM VITAE**

### **1. Personal Details**

Office Telephone Number: 972-3-6902020

Enter text here.

Electronic Address: aravdan@gmail.com

### **2. Higher Education**

#### **A. Undergraduate and Graduate Studies**

<b>Period of Study</b>	<b>Name of Institution and Department</b>	<b>Degree</b>	<b>Year of Approval of Degree</b>
2002-2011	Tel-Aviv University The Shirley and Leslie Porter School of Cultural Studies	Ph.D.	2011
1989-1991	The Hebrew University in Jerusalem. The Department of Communication	MA	1992
1983-1985	Tel-Aviv University The School of Film and Television and the Department of Political Science	BA	1986



### **3. Academic Ranks and Tenure in Institutes of Higher Education**

<b>Dates</b>	<b>Institution and Department</b>	<b>Rank/Position</b>
2014-	The College of Management Academic Studies, School of Media Studies	Senior Lecturer
2008-	Tel-Aviv University, School of Film and Television	Lecturer (adjunt)
1997-2014	The College of Management Academic Studies, School of Media Studies	Lecturer

### **4. Offices in Academic Administration**

\*2019-2023: Dean, School of Media Studies, The College of Management Academic Studies

2011-2019: Head of Advertising and Marketing Track, School of Media Studies, The College of Management Academic Studies

### **5. Scholarly Positions and Activities outside the Institution**

#### **Membership in professional associations**

The Israel Communication Association (IsCA)

International Communication Association (ICA)

Memory Studies Association (MSA)

#### **Judging and evaluation roles for scientific journals/publishing houses**

Judging articles for " Misgerot Media" - The scientific journal of ICA

Judging an academic book for Magnes Publishing

#### **Detailed opinions for academic promotion committee**

The Appointments Committee of the Sapir Academic College

The Appointments Committee of Gordon Academic College

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## 6. Participation in Scholarly Conferences

### a. Active Participation

#### Conferences abroad

Date	Name of Conference	Place	Subject of Lecture/Discussion	Role
09/2019	EAIS 8th Annual Conference on Israeli Studies, Charles University	Prauge	"Trauma and Nostalgia in the Army Entertainment Troups Depiction on Israeli TV"	Chair & Speaker
06/2019	Third Annual Memory Studies Conference	Madrid	"Trauma and Nostalgia in the (reenacted) Televised Memory of War in Israel",	Speaker
03/2015	5th Global Conference - Trauma: Theory and Practice	Lisbon	Television: A Traumatic Culture	Speaker
06/2014	FILM AND MEDIA 2014: The Fourth Annual London Film and Media Conference - VISIONS OF IDENTITY: Global Film & Media,	London	Hybrid Identity in the Era of Post-humanism: Breaking Bad"	Speaker
06/2013	FILM AND MEDIA 2013: The Third Annual London Film and Media Conference	London	The Politics of the Television Vigilante since 9/11: The Case of Dexter	Speaker
06/2013	FILM AND MEDIA 2013: The Third Annual London Film and Media Conference	London	The Spectacle of Death: Mad Men Revisits the 1960s Society of the Spectacle	Speaker
07/2012	IAMCR Conference 2012: South-North Conversations	Durban, South Africa	Judicial Procedure in 'State of Exception TV	Speaker
08/2011	Psychoanalysis and Politics – Narrativity and Political Imaginaries, NSU Summer Symposium	NSU Summer Symposium, Falsterbo Educational Center (Malmo)	The National and Individual Father Figure Depicted in the Cinema of Conflict: The Israeli-Palestinian Case	Speaker
07/2011	IAMHIST Media and History Conference: Media History and Cultural Memory, (XXIV	University of Copenhagen	Trauma, Guilt, Forgiveness: The Victimizer as a Witness in the Cinematic and Televised Discourse of	Speaker



	International Conference on History and Media)		Conflict in Israel	
06/2010	ICA, Conference	Singapore	Society Without Secrets? The Aesthetics of Surveillance and the Question of Intimacy	Speaker
10/2007	Narrating The Nation	Reus, Spain	Army Entertainment Troupes as Televised Discourse in Israel	Speaker
11/2004	Third Biennial Conference of Film and History	Dallas, Texas	The first Gulf War (1991) and its Depiction on Israeli Television	Speaker

### **Conferences in Israel**

<b>Date</b>	<b>Name of Conference</b>	<b>Place</b>	<b>Subject of Lecture/Discussion</b>	<b>Role</b>
04/2011	ISCA - Israel Communication Association – 15th Annual Conference	Haifa University	Surveillance and the Question of Intimacy	Speaker
01/2011	Fikzia – The annual TV Studies Conference	Tel-Aviv University	Genre	Chair
06/2001	21st. Conference of The Israeli Historical Society	Tel-Aviv University	Historical Reconstruction as a Televised Convention.	Speaker

### **Organization of Conferences or Sessions**

2010-2022	Fikzia – The annual TV Studies Conference	Tel-Aviv University	Member of the organizing committee
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## **7. Invited Lectures\Colloquium Talks**

<b>Date</b>	<b>Place of Lecture</b>	<b>Name of Forum</b>	<b>Presentation/Comments</b>
12/2014	Rishon Le-Zion, The School of Law, (comas)	Media/Memory/Court	Media depictions of Memory and Anamnesis in Court.
04/2014	Bezatal institute of Art Jerusalem	Design and inspiration	Ideas / Design
11/2013	Tel-Aviv University	Web Activism	Web Activism
12/2012	Tel-Aviv	Trauma	Testimony



05/2012	Jaffa	TheMarker: Com-Vention	Content-Biased Social Marketing
05/2012	Rishon Le-Zion	Trauma and Television	Is Television a Traumatic Medium?
03/2012	Jerusalem	Remebrance day at the Israeli National Biblioteche	Memory and Death in Israeli folk songs
03/2012	Rishon Le-Zion		The Revolution won't be screened on TV.
02/2012	Tel-Aviv	War, Television, Trauma	Sienfeld Waits Rabbin
04/2010	Rishon Le-Zion		From David Perlov to "Connected"
12/2008	Bar Ilan University	Sexual Harassment in the Academia	"Edut" – A web site
03/2008	Rishon Le-Zion	Survival and Testimony	Testimony at the age of Multiplicity and Decentralization

## 8. Research Grants

### b. Submission of Research Proposals – Pending

Year	Funded by	Topic	Co-Researcher	Role in Research
2024	The Israel National Institute for Health Policy Research	Self-documentation in trauma situations	Dr. Adva Balzam	Senior researcher

## 9. Teaching

### a. Courses Taught in Recent Years

Year	Course Name	Type: Lecture/Seminar/Workshop/ High Learn Course/Introduction	Degree	No. of Students
2010-2019	Persuasive Communication	Introduction	B.A.	120
2010-2019	Media Content Principal	Introduction	B.A.	120
2010-2019	Media Activism and Social Change	Introduction	B.A.	120
2010-2019	Memory, Entertainment and Media	Lecture	B.A.	70
2010-2019	Court TV	Seminar	B.A.	30
2012-2019	Film and Resistance	Seminar	B.A.	30
2014	Spot Workshop	Workshop	B.A.	15

## 10. Professional Experience



2002-2004 – Series Editor: *IDF: The Musical*: a documentary TV series on the history of the Israeli army entertainment groups. The series was broadcasted in Channel 2.

1995 – Member, Steering Committee on the Teaching of Media in High school, Department of Technological Education, Israel Ministry of Education

1988-1993 – Manager of Nir-Arav Communication (along with Avi Nir). Production of different TV Documentaries and marketing Solutions.

1986-1988 – Film editor of *Diary*: a six hour documentary by David Perlov.

## **PUBLICATIONS**

### **A. Ph.D. Dissertation**

### **B. Scientific Books (Refereed)**

#### **A. Authored Books**

##### Published

1. **Arav, D.** and Gurevitz, D. (2012): *Encyclopedia of Ideas: Culture, Thought, Media*, Tel-Aviv: Babel (1623 pages) [Hebrew]
2. **Arav, D.** (2017): *Metim Lir'ot: War, Memory, and Television in Israel 1967-1991*. Tel-Aviv: Resling (303 pages) [Hebrew]

#### **B. Articles in Refereed Journals**

##### Published

1. **Arav, Dan** (2023): "Trauma Branding: Remembering the Yom Kippur War in 'Valley of Tears'". *Kriot Israeliot*, 4, pp. 11-5 [Hebrew].
  2. **Arav, Dan** and Gurevitz David (2015): "Trauma, Guilt, Forgiveness: The Victimizer as Witness in the Cinematic and Televisual Representations of Conflict in Israel", *Media, War and Conflict*, Vol.7 Issue 1, April 2014. pp. 104 - 120.
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### **C. Articles or Chapters in Scientific Books**

#### Published

1. **Arav, Dan.** (2024): "Trauma and Nostalgia in the Israeli Televised Memory of the First Gulf War", in: Van Liere, Lucien & Srdjan Sremac (eds.), *Trauma and Nostalgia: Practices in Memory and Identity*, Amsterdam University Press, pp. 39-55.
2. **Arav, Dan** (2022): "Our Song: Trauma and Nostalgia in the Israeli TV Drama Soundtrack", in: Munk, Y., Levi-Flint, O. and Harlap, I. (eds.), *Fiction: Israeli Drama on Television*, Depth of Field: The Tisch Series in Film and Television, pp. 121-138. [Hebrew]
3. **Arav, Dan** (2016): "Television: A Traumatic Culture", in: Ataria, Y., Gurevitz, D., Pedaya, H. and Neria, Y. (eds.), *Interdisciplinary Book of Trauma and Culture*, Springer, pp. 39-49.
4. **Arav, Dan** and Gurevitz, David. (2009): "Trauma and Kitsch: The Presentation of Israel's Army Entertainment Troupes on Television", in: Castelló, Enric, Alexander Dhoest and Hugh O'Donnell (eds.) *The Nation on Screen: Discourses of the National in Global Television*, Cambridge: Cambridge Scholars Publishing, pp. 271-291.
5. **Arav, Dan** (2004): "Slow Motion Trauma: Historical Reconstruction on TV", in: Beresheet C., Sand S. and Zimerman M. (eds.) *Memory and Film – Dangerous Liaisons?* Jerusalem: The Zalman Shazar Center for Jewish History, pp. 217-233. (Hebrew)

### **D. Other Scientific Publications**

#### Published

1. **Arav, Dan** (2023): "The archival meme: Iconization and repetition in Israeli historical series", *Takriv - Journal of Documentary Cinema*, Issue No. 25 (Summer 2023) [Hebrew].
2. **Arav, D.**, Berger, E. and Berenshtien, A. (2001): *Media and Reality – A High School Text book*, Jerusalem, Ministry of Education Press.

### **E. Other Works Connected with my Scholarly Field**

1. **Arav, D.** (1996): "Chaim Yavin, An Agent of Dominant Culture", *Ha'Air, Camera Obscura*, 13/9/1996, p. 14. (non peer review)
2. **Arav, D.** (1996a): "Does the Head of the Region Fulfill his Duties?", *Camera Obscura*,—



no. 2, July 1996, p. 8 (non peer review).